

USA - Canada  
Experience  
The Netherlands  
Oct 31<sup>st</sup> - Nov 1<sup>st</sup>  
2019  
Information



## USA-Canada Experience Oct 31<sup>st</sup> - Nov 1<sup>st</sup>, 2019

### A combined two day workshop for media, tour operators and travel agents

This 2-day event will host a marketplace where the American and Canadian suppliers meet the Dutch tour operators, media, travel agents and reservation staff operating in the Dutch market. Planned to occur immediately prior to World Travel Market in London, this program provides American and Canadian PMO's, DMO's, Airline partners and supplier partners with an exceptional opportunity to inform and educate the Dutch travel trade as well as meeting directly with product managers and media.

#### The Program

##### **Thursday – October 31<sup>st</sup>, 2019**

Starting late afternoon and during the evening a network event, to meet the product managers of the tour operators and the media specialists in the Netherlands. The evening will provide a program enabling to meet with all business partners.

##### **Friday – November 1<sup>st</sup>, 2019**

This will be a full day workshop providing multiple training sessions for the travel agents. Over the years we have an average of 100 travel agents that are attending these trainings sessions. The small groups will move around approximately every hour to a different conference room. In one of those conference rooms the suppliers will have their set-up and they will share this with a maximum of 4 different suppliers. This way multiple presentations can be provided for all the different travel agent groups during the day. The full program for the whole group will be in North American style and includes all beverages during the day starting with a welcome coffee, breaks, luncheon and happy hour drinks.

ITN Marketing will offer a special EARLY BIRD discount for companies signing up fast.

For further questions or information, you can contact our office ITN Marketing that will be powering the USA-Canada Experience. ITN Marketing is for over 15 years the successful organizer of several USA – Canada travel events b2b and b2c.

Registration form can be downloaded from the website [www.itnmarketing.nl](http://www.itnmarketing.nl) or attached in your mail.

#### Impression



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#### ITN Marketing

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P.O. Box 939  
3700 AX Zeist,  
The Netherlands

Phone: +31(0) 654 706 924  
E-mail: [info@itnmarketing.nl](mailto:info@itnmarketing.nl)  
Website: [www.itnmarketing.nl](http://www.itnmarketing.nl)

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Registration



#### Supplier Information

The undersigned hereby applies for participation in the USA-Canada Experience 2019

Supplier	
Key Contact Name	
Title	
Billing Address	
City	ZIP / Postale Code
Country	VAT number
Key Contact Phone	Mobile
Key Contact E-mail	
Website	

#### Supplier Alternatives

Training sessions are given several times during the day for the travel agents.

Your participation for the USA-Canada Experience for 1 delegate per company is inclusive of:

- Full participation for the **USA-Canada Experience Event** on the Thursday – with Tour operators and media
- Full participation for the **USA-Canada Experience Workshop** on the Friday – Minimal 5 workshops of each 15 minutes during the full day with all travel agents
- Full F&B during the events during those 2 days
- Marketing and promotion for the USA-Canada Experience

#### Please select

- surcharge of € 75 is applicable if you will be paying by cheque
- EARLY BIRD deadline May 15<sup>th</sup>, 2019 - € 2.250
- After May 15<sup>th</sup>, 2019 - € 2.450
- After August 1<sup>st</sup>, 2019 - € 2.650
- Max one extra delegate of the same company for the Event only - € 350
- Max one extra delegate of the same company for the Workshop only - € 350

After the registration, the invoice will be forwarded and must be paid by the deadline date of your selected inscription date: May 15<sup>th</sup>, August 1<sup>st</sup>, or after September 15<sup>th</sup>, 2019 to obtain the selected price category. If not the invoice will automatically be overruled with the surcharge of the regular price. Your participation will only be confirmed after full payment is received.

#### Authorized Signature

<input checked="" type="checkbox"/>	Agree with all terms and conditions
Date	Signature

**Bank details:** Rabobank Zeist, The Netherlands  
Account number: IBAN NL46 RABO 0395 2693 77

Swift Code RABONL2U  
VAT number Inside Travel News NL820116944B01

Please retain a copy of this application for your records.

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## Terms & Conditions



ITN Marketing, hereinafter referred to as ITN, and the participating organization, hereinafter referred to as the Supplier, by the signing of the USA - Canada Experience application do hereby agree to and are bound by the following conditions of participation:

### 1. ITN Agrees:

To carry out the project described, on the condition that the required number of participants apply. To provide to supplier the following workshop services: A Tour Operator and Media event and the Travel Agents full day workshop.

### 2. The Supplier Agrees:

To submit a completed registration form for participation, duly signed to ITN Marketing before the applicable deadlines, latest deadline is September 15<sup>th</sup>, 2019. After this date the application can only be on demand and the sole decision of ITN Marketing, a 20% surcharge will be applicable. Any outstanding payment after September 15<sup>th</sup>, 2019 will have a 20% surcharge on top of the highest applicable fee.

**Deadline total payment will be mentioned on the invoice and binding for the applicable entrance fees of the event at the time your registration was received.**

Upon registration the participant will receive an invoice for the total amount. Full payment deadline will secure participation. Payment after this selected deadline date will result in a higher fee as mentioned on the registration form per different set deadlines and these term & conditions.

To carry its own property and liability insurance. To take responsibility for all costs of shipping, duties, handling of all own material and exhibits and the removal of send material from the workshop site after the event. If in any case duties do apply these will be invoiced separately. ITN has the right to have any material left by supplier removed after the close of the show at suppliers's expense. To authorize ITN to mail and/or email supplier materials related to this event and other events of potential interest.

### 3. Other Conditions:

ITN has the sole authority to assign, reassign and allocate space. Supplier registration will be processed in the order they enter and when payment is received. ITN reserves the right to accept or refuse applications for any reason. Confirmation of participation, as well as space allocation is made solely by ITN. The USA-Canada Experience participation is open to European, Canadian and American organizations, their overseas subsidiaries, agents, representatives and licensees, as well as to companies and organizations promoting travel and tourism to or in Canada or the USA. Supplier may not sublease contracted workshop space without written consent from ITN. Although ITN will make every effort to facilitate a successful USA-Canada Experience, it does not guarantee the success of any supplier at the USA-Canada Experience. The only contractual obligation ITN assumes are those expressly made herein or mutually agreed to in writing. Supplier releases ITN and the workshop organizers from liability for any illness, injury, loss of life, damage to persons or property by reason of participation in the USA-Canada Experience, or by reasons of acts by supplier, its agents, employees, contracted labor or clients. Also in the event of unforeseen circumstances and/or act of God. If, for any reason.

A supplier who cancels it's participation and a written notice is received by ITN before September 1<sup>st</sup>, 2019, a cancellation fee of 75% will be incurred. After that date no refunds will be made and supplier is bound to pay 100% of all fees paid and due. Any reduction in workshop space size after a registration has been submitted will be treated as a cancellation. The payment submitted with a registration is only than refundable in the event the supplier is not approved by ITN, or no more workshop space is available. These Terms and Conditions overrule all other conditions, rules and regulations laid down by ITN and/or the show organizers.

February 2019

### 4. Additional Order Payments:

Payment for all or optional services and equipment must preferably be made by wire transfer and be inclusive of all banking costs. Payment by cheque will have a surcharge of € 75 for banking costs to be added on top of the total invoice by your own administration directly.

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